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Mar 9, 20216:54 AM

Bridge Patient Portal

Founder & CEO

John Deutsch

Submission Date

Guest Name

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Company Name

Position Title/ Function

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Industry

Please share a short intro that you would like to use

Patient Engagement

John is a seasoned executive with 19 years of healthcare IT business ownership experience specializing in patient engagement, marketing, and software/web development. He was the co-founder of EMR Experts, an EHR consulting firm, which was sold to Bizmatics Inc in 2008. John then founded Medical Web Experts, a leader in custom HIPAA-compliant software/web development and marketing for the healthcare industry. Bridge Patient Portal, an all-inone patient engagement solution, was spun-off from Medical Web Experts in 2012. John split his time as CEO between both Medical Web Experts and Bridge Patient Portal until late 2019, at which point he stepped down as CEO at Medical Web Experts to focus solely on Bridge Patient Portal. John has positioned both

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companies as leaders in the patient engagement space, earning the trust of some of the biggest names in healthcare. Besides his extensive experience in business and workforce management, he also maintains strong technical knowledge in information systems, IT security, compliance, and healthcare.

What social media channel(s) do you use most often/prefer?

LinkedIn